

Trey Smith

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SKILLS SUMMARY

I am an affluent programmer of many web standard languages such as XHTML, HTML, DHTML, CSS and JavaScript along with being an expert user of most all standard art, photo, website design, web page development and graphic design related software used in the industry. As my portfolio along with my work history shows I am extremely versatile in many mediums of design and development which I feel enables me to solve virtually any visual problem.

EMPLOYMENT

Multimedia Web Developer | January 2007-present
The Augusta Chronicle / 7th Street Media
Augusta, GA

- As of January 2, 2007 I have been responsible for the maintenance, upkeep, and keeping content current on 95 websites.
- My other responsibilities have included, but are not limited to the following: Content Development, Search Engine Optimization, Web Page Design, Web Page Development, Design of Online Advertising, Creation and Deployment of New Revenue Generating Online Tools and The Design and Development of Direct E-Mail Marketing Campaigns
- Won E of the Month November 2008 via nominations from peers, management and directors.

Webmaster | June 2005-present
Hull Storey Gibson Companies
Augusta, GA

- As of June 2005 I have been responsible for the maintenance, appearance, design, and keeping content current on 18 regional websites and one interoffice website.
- My other responsibilities have included, but are not limited to the following: Content Development, Web Page Design, Photography, Graphic Design, Environmental Design, and Search Engine Optimization

Graphic Designer | May 2004-June 2005
Signs for Minds
Savannah, GA

- I was responsible for Environmental Graphic Design from concept to installation on Signs, Banners, Architectural Monuments, Backlit Signage, Vehicle Graphics, Sandblasted Monuments, Window Graphics, Dimensional Letters, and Illuminated Channel Signage.
- My other responsibilities included but are not limited to the following: Content Development, Web Page Design, Digital Photography, Sales, Logo Creation, Graphic Design of Print Media, Product Design, Carpentry, Painting, and Vinyl Installation

Graphic Designer | Summer 2003
Live Oak Public Libraries
Savannah, GA

- I was responsible for the design from concept to completion of Monthly Brochures, Fifty Year Anniversary Calendar, Bookmarks, Bookmobile Graphics, Posters, and Other Printed Ephemera

Graphic Designer | Summer 1997-Summer 2000
American Carolina Printing
Anderson, SC

- I was responsible for Environmental and Printed media Graphic Design from concept to completion including Logo Creation, Design of Letterheads, Business Cards, and Various Signage.

EDUCATION

BFA in Graphic Design
Savannah College of Art and Design
Savannah, GA